

WHY PEOPLE CALL

Members are empowered
health care consumers who call
with a variety of concerns:

35%

Symptoms not improving

24%

Need help deciding on treatment

20%

Questioning the need for surgery

10%

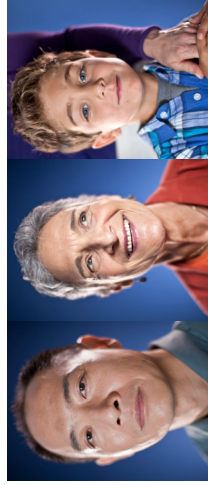
Skeptical of their doctor's
recommendations

7%

Don't understand diagnosis

4%

No diagnosis



MAKE SURE
YOUR NEXT
MEDICAL DECISION
IS THE RIGHT ONE

At Best Doctors, we're focused on helping you get it right. The right diagnosis. The right treatment. You get expert medical advice from the world's leading physicians so that you can make the best possible decisions about your health.

If you're unsure about a medical challenge, have treatment questions or need a specialist, call Best Doctors today at 1-866-904-0910 or visit members.bestdoctors.com

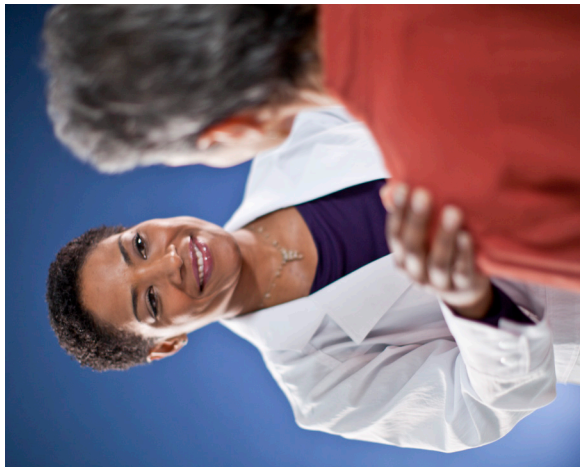


 Best Doctors®

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HELPING YOU
MAKE THE
RIGHT
MEDICAL DECISIONS



 Best Doctors®

When you're facing a critical medical decision, getting it right is everything. Best Doctors can help.

Best Doctors makes sure you have the right diagnosis, the right treatment and the right care. How? By providing access to the best medical minds in the world.

Your case is reviewed by a Best Doctors expert physician — one of more than 53,000 specialists chosen as the best in their field by other doctors. Make a single confidential call and we do the rest. We collect all your records. Your images. Your test samples. You don't have to travel or deal with the health care system.

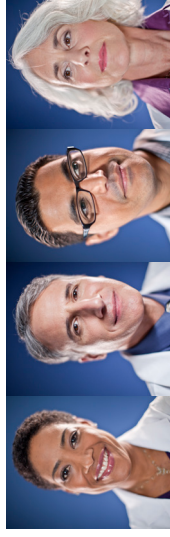
Our medical expert answers your questions and provides a detailed report with his or her recommendations. So you make an informed decision. Whether you're considering surgery or facing a major illness, Best Doctors helps you get it right.

**37% of medical diagnoses and 75% of treatment plans are incorrect.*
Make sure yours aren't — with Best Doctors.**

"Best Doctors makes you feel so confident. It's the best thing that ever happened to me."

**Evelyn
Incorrect lung cancer diagnosis,
corrected by a Best Doctors expert**

* Best Doctors 2013 U.S. data; consistent with findings of *The American Journal of Medicine*, *The Journal of the American Medical Association*, and numerous other scholarly publications.



IT'S LIKE A
SECOND OPINION —
ONLY BETTER

Best Doctors offers a range of services to help you and your family members make the right medical decisions:

- **In-Depth Medical Review** – Have your medical case fully reviewed by one of the world's Best Doctors with our patented InterConsultation™ service. Get a detailed report and a confidential recommendation about your diagnosis and/or treatment plan.
- **Ask the Expert** – Get personalized answers to basic questions about a diagnosis or treatment options. Simply submit your questions to Best Doctors and quickly receive the right guidance, from an expert physician.
- **Find a Doctor** – Need a pediatrician? Want the best surgeon in your area? Looking for a medical specialist? We'll help you locate the right doctor — one who's nearby and in your health plan.
- **Critical Care** – For critical situations or illnesses, call Best Doctors for help making the right decision at the right time.

Get the answers you need and the peace of mind you want. With Best Doctors.

100% CONFIDENTIAL
ZERO COST

Best Doctors services are:

- Completely confidential. Information is not shared with your employer or the insurance company. And it's only shared with your treating physician if you authorize it.
- Available over the phone and/or internet. No travel required.
- Paid for by your employer. There are no costs to you and your family members.
- A personal, compassionate way to face medical challenges with confidence.

Best Doctors is bringing "right" back to healthcare by providing the support, guidance and expertise you deserve.